

▣ *What People are saying*

“We are very pleased with the
Member Centric
Approach taken in Prime MRM”

- Early Adopter

Let us help you
determine your goals
and develop a plan
to take full
advantage of the
Prime MRM System.

 **PrimeDynamics**

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www.PrimeDynamics.net

Membership Relationship
Management System





Membership Relationship Management System

- Membership Search Engine
- Increased Member buy-in
- Better Communication
- Increase Non-Dues Revenue
- Zero Software to Install
- **Easier Decision Making**

We understand that not only is it important to maintain your organization as a whole, it is equally as important to cultivate the relationships you have with each of the individuals you represent as well as stimulate relationships between members.

Comprehensive Membership Management

Prime MRM is a true internet browser based membership management system that combines most of your membership management functionality and all of your website components such as Event Calendar, Member Directory, Advertisements, etc. Prime MRM is sold as an economic subscription service, so there will be no need for you to purchase additional hardware.



With Prime MRM's revolutionary approach to membership software, you will not only be able to replace your current database, but also will receive many more features important for the efficient processing of data and all of the tools that are needed to successfully market and manage a membership-driven organization. Member management, event management, on-line sign-ups and renewals, photo gallery, alerts & reminders – all this and so much more will be at your fingertips.

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Built by those who know:

Each feature incorporated into Prime MRM is specifically planned, designed and developed for Prime MRM in a well thought out and meaningful way both from a technological and users point of view. Unlike many other applications that are rushed to market, we opted to only bring out the features which are fully tested and approved by the individuals in our organization whom use it the most.



Menus, Topics, News, Events & Directory Listings

are areas that change on your website frequently. With Prime MRM you have the control to update these items yourself, in-house with no web designer experience. Rather than having to contact your web designer to make changes you are empowered to change online information in a snap.

E-commerce online processing of event attendance, Sponsorships and member dues saves you many hours of re-keying transactions.

- Outlook Style Site administration console makes quick work of daily tasks.

- Dramatically increase non-dues related revenue immediately.

- Built-in membership search engine like no other found in the industry.

- Dynamic website content, Homepage scheduling and online event registration and sponsorships.

- Built-in Site owner and membership E-mail marketing module.

- Self service member maintenance with opt-in subscriptions.



**Data Management Solutions
Business Process and Integration
Information Worker Solutions
Networking Infrastructure Solutions**